

T.E.G. Talks

..... THE ENVISAGE GROUP



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WIN...
Santa in your
office for an
hour... on us!

We do things differently (#trustenvisage)



NICHOLA'S NEWS

Merry Christmas!

It's a really busy time of the year, and we have a variety of different Christmas jobs that appear on our books. From Santa's turning on lights, breakfast with Santa, to Elves gently directing children or chatting to them afterwards about their visit to Santa, it's all just lovely and magical.

But there are lots of other jobs we do in December too – from simple rent a crowds to flyering or brand ambassadors – this is a key time of year for retailers – reminding customers how relevant their products are for a cheeky Christmas gift.

This is also a key time of year for exhibition planning – from booking a stand, to designing it, staffing it... Suffice to say, we aren't just a one-trick-Santa here at Envisage, we are open for all sorts of other promotional staffing requirements. Surprise us!



Promo spotlight

Name and region:

Stewart Short, all around the UK

What do you specialise in?

Costume character work; and in the last quarter of the year, I am a professional Santa!

How long have you been in promotions?

15–16 years. I have worked in a variety of different industries along the way, including promotional work

What do you like most about promotional work?

The variety! I have been a science teacher, a lab technician; I love doing lots of different things – I still do promotional work at science events. My first promotional job was as a sampler for Rivertime Cruises, and I have done a variety of different things since.

What has been your favourite job so far?

I just can't pick! I love being Santa, and I really enjoy private parties where you can get to play games and spend a bit more time with the children, added to that, I love seeing the variety of different grottos across the country.

Nichola, Lee and Rita visited patients



Stewart brings the Christmas cheer!



Charity focus

Here at Envisage Agency we like to help local charities.

In 2018 we chose to support The Friends of St Cross, based at the Hospital of St Cross.

Through our contact with the volunteers at The Friends of St Cross, we were able to offer our services to arrange a special visitor to pop in to see patients young, and not so young, and staff over Christmas.

Santa and his cheeky elves 'Rosie and Ralphie' descended on the hospital and spent time spreading festive cheer.



Competition time!

Fancy a Santa in your office for an hour this Christmas?

Just quote JingleBells when making a booking, or email marketing@envisagepromotions.co.uk and type 'jinglebells' in the subject line.

Ts and Cs – www.envisagepromotions.co.uk/envisage-win-a-santa-for-your-office-competition-ts-and-cs/
Competition ends 1st October 2019



Jingle Bells! Jingle Bells!

The scent of Christmas is in the breeze.
The elves are desperately making presents
and the reindeer are readying themselves
for their busiest night of the year.

Christmas. Is. Coming!

The few months and weeks leading up to Christmas should be full to bursting with orders and sales for most retail outlets.

But the festive season is not just about modern-day commercialism. There are still plenty of events at Christmas that try to keep the true meaning and spirit of this special time of year. For the young, Santa is simply enthralling and for adults, he can be just as fascinating.

Shopping centres and Christmas Fairs

Spreading Christmas magic in department stores, shopping centres, local Christmas Fairs and other commercial outlets is part of Santa's job.

For many children, visiting Santa in his grotto and whispering in his ear the gift they crave for is all part of the magic of Christmas. Many shopping centres and department stores, as well as plant nurseries, welcome visitors to their grottos from early December onwards.

Elf helpers

With twinkling lights and Christmas carols, it can be a lovely way to kickstart the festivities with the kids. And our little elf helpers can gently marshal the children (and parents) to the right place and talk to them pre-their Santa moment.



Switching on Christmas lights

This is a classic but often forgotten. Don't worry about the cost of booking a local celebrity – how about getting Santa along to switch on the lights and spend an hour afterwards meeting the local children?

What about the lesser known Elf...

I think we may be forgetting something... they are little, they make all the presents for Santa throughout the year; they basically do lots of work but just lack the beard and red outfit!

Here at Envisage we love the lowly Elf. Elves still play a really important role for Santa. They can help with managing queues, they speak to small children pre-meeting Santa, and get them ultra excited! They can help hand out presents in grottos and happily speak to parents.

Did you know that all our Santas have a current and clear DBS check, perfect for hiring to work with children and vulnerable adults?



National H'Elf Service!

"I love making the children smile, it's comical when the children go "you're not a real elf" and you then make up an imaginative story to persuade them otherwise, hehe!"

- Carrie Bance



"Christmas is a special time of the year, a friendly Elf adds to the magic, puts a smile on the faces of both young and old. Always nice to add a bit of festive cheer!"

- Nina

