

# Envisage agency

Our talent is finding yours!



IN THIS ISSUE:

## NICHOLA'S NEWS

### IS SANTA CANCELLED THIS YEAR?

### LUNA CASE STUDY

### TOP 5 JOBS IN AUGUST

## Nichola's News

A warm welcome from us to you this August!

I don't know about you, but my life is still somewhat surreal.

Many people have said to me, 'we're all in the same boat' but I'm not sure I entirely agree. We're in the same storm but in our own individual boats trying to paddle our way through.

As lockdown eases, I am still behaving as I have for the last 20+ weeks. Thank goodness one of my daughters who locked down with us is a hairdresser...!

We are starting to get a more bookings for events now, including Luna Cinemas, who have managed to flex their offering for outdoor cinemas and have requested Envisage stewards, plus we've provided some sales staff at holiday parks.

Slowly but surely things are moving. Our team are still dipping in and out of furlough and working from home. I do worry how dusty the office is now...

I just wanted to say to everyone thank you for taking the time to read our communications. Stay safe and keep smiling (behind the mask)!

Nichola



TUNBRIDGE WELLS -  
STAY SAFE CAMPAIGN



## Is Santa cancelled this year?



### Well certainly not here at Envisage Promotions!

We have been doing lots of work to make sure Santa can still work his magic this year, even in partial lockdown. All our **usual options** are available - private parties, office parties, grottos, tea with Santa.... the list goes on.

Added to that, below are our top **5 new Santa options** for you to choose from too - we think most would agree that 2020 really needs some magic to finish the year off!

**1. Santa @ Home.** We are seeing an increase in bookings for Santa at Home and private parties. Whilst there will be no more sitting on knees, he's still available to talk to each child.

**2. Santa at smaller events.** Our Santa's can wear masks and still chat or read stories to children & adults alike.

**3. Zoom Santa!** If you want a private chat with Santa, how about a 10 minute chat from Lapland?

**4. Santa letters.** Santa will personally reply to any letters sent in, granting Christmas gift wishes.

**5. Street Santa.** Don't worry, this isn't a rapping Santa, but we can provide a Santa for a street party, where everyone chips in a bit of money. Think VE Day... and then add the magic of Santa!

It was  
THE NIGHT  
before  
CHRISTMAS



Get in touch with us on our Santa hotline (!) for prices and more information on 0844 800 0071

## Renewed interest in DIY

We have worked with a number of major DIY retailers over the years, providing staff to hand out leaflets, quirky promotions in local towns to generate interest, and are currently providing marshals in the pandemic.

There has been an uplift in home improvements during lockdown. Lots of customers have been struggling to buy items from the larger businesses, so have found other smaller, more niche businesses to order from.

These more agile businesses could easily take advantage of new customers with some slick email or social marketing campaigns.



How about creating a regular competition encouraging customers to take pictures of their home improvements using their products and uploading them on the brand's website & social media, then followers vote for their favourite idea?

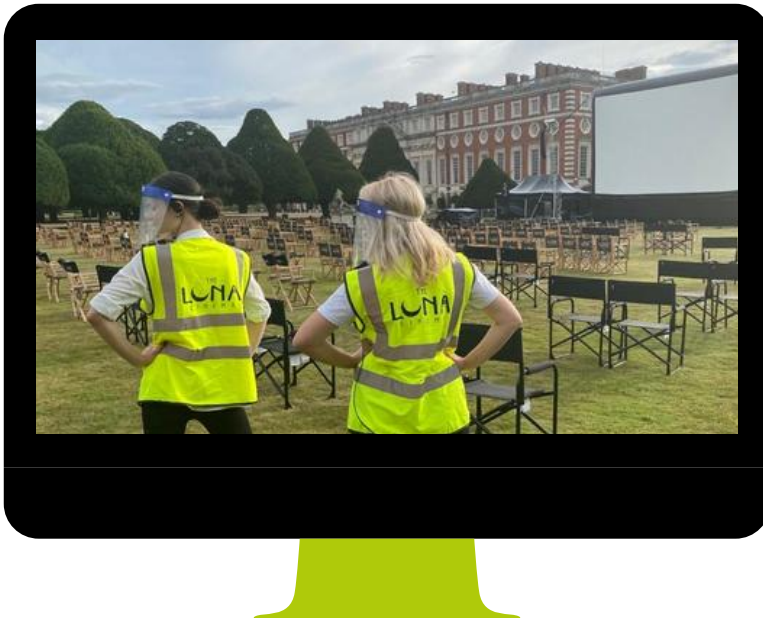
Extra points if the customer has done something completely different with the items... using artificial grass inside, creating a living room in the garden...! These ideas could be used for a number of different brands, not just restricted to DIY. User generated content at the moment is big business.. and free.

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## Luna cinemas. Swiftly adapting in a pandemic

Luna was set up 7 years ago as a live cinema company, but over the years, due to its popularity, Luna has expanded; it now includes FriendsFest, family-friendly Luna Kids and other such events. However, thanks to COVID-19, Luna had to flex their business model promptly to accommodate the new rules. The team at Luna have been following the Government's cautious easing of lockdown carefully. As soon as they were able, they put in place their new, immersive, social distancing outdoor cinema experience.



Luna worked with a number of venues around the UK to make sure they were able to put on social distancing cinema experiences in place and now have a full Summer and Autumn plan; using experienced Envisage marshals and event managers to make sure all the events run smoothly across the UK.

### So how does it work?

Tickets are pre-booked and all groups are assigned a pitch that will have directors chairs pre-laid out to allow for social distancing.

The tickets are scanned upon arrival (by Envisage staff, of course!), and customers are then be directed towards their pitch.

**If your business is having to adapt and you want some help or some ideas, get in touch.**  
[hello@envisageagency.co.uk](mailto:hello@envisageagency.co.uk)

### Top 5 bookings in August 2020

1. Marshals
2. Actors
3. Actors 😊
4. Event Managers
5. Security



So get in touch with us if you require any promotional staff, want to book a Santa or just for a chat, we can't wait to talk to you!

0844 800 0071

[hello@envisageagency.co.uk](mailto:hello@envisageagency.co.uk)