

Envisage agency

Our talent is finding yours!

OPEN

OPEN FOR BUSINESS!

We are still open and fully operational!
Events may not be open at the moment, but
you can still book staff with confidence.

In addition to our normal services, we can
also provide you with:

- Virtual Staff
- Social media influencers
- Product testers
- Actors and extras
- Marshals and Stewards



RECENT JOBS

Marshals with masks ✓

Actors ✓

Product & Service
testers ✓

Social influencers ✓

Security staff ✓

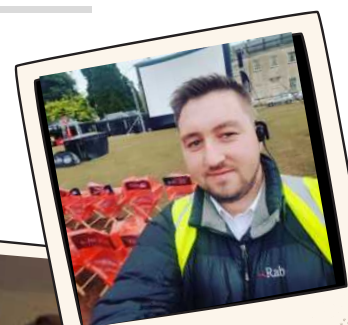
Virtual Children's
Entertainer ✓

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EGGCELLENT EASTER
PLANNING





Virtual Product & Service testing in 2021

Product and service testing is a virtual service we offer our clients, and we have received great feedback on how our staff perform & evaluate.

How do I brief Envisage for testing?

Have a target or objective set at the start. So a problem to resolve, or perhaps an idea of making things simpler for your customer.

Do you need a specific type of customer? With over 30,000 staff on our books, you can be quite specific about the type of people you wish to test your site - or product. We were recently tasked with finding testers for a new vegan lipstick!

Feedback

Our testers can talk through their testing; any suggestions or improvements that might have. Or you could ask them to fill in a pre-set questionnaire you have created on a free survey site with some open ended questions. It's really up to you in what form you want the feedback, but often a

combination of both open ended questions and multiple choice makes analysis and interpretation easiest.

Analysis

Once you have received all the data, it is then worth doing some simple analysis and then making some changes - after all, most websites need refreshing and updating regularly as customer needs change, and potentially your needs as a business.

Introducing... Envisage Casting Agency!

In the last 6 months we have seen a significant increase in the number of Production and PR agencies asking for actors... so we have launched a website which makes choosing the right actor for your job as easy as possible!



The new website will allow you to effectively cast your job digitally, and the steps are as follows:

1. Tell us what you need.
2. Envisage will then send you a web link
3. Profiles of suitable actors that are available will appear on the link over the course of a day or two.
4. You pick the actors you want.
5. Once you have shortlisted the actors that best suit your brief, we will do the rest!

www.envisagecastingagency.co.uk

5 predicted Consumer Trends 2021

- How brands & businesses can join the growing **mental health** story and support their consumers & staff.
- Where the **home-working** trend is headed, and how to manage it.
- Imagining the **future of ecommerce**, and putting new digital techniques to work.
- Where the **green economy** is at, and the ways consumer views will influence purchasing.
- An indication of how **cities** of the future will perform and evolve.





Holding your own Eggcellent Easter Event!



Here at Envisage, Easter is always a busy time of year for us, from Easter events taking place at National Trust sites to crafting afternoons and visits from the Easter bunny, our staff have always loved this time of year.

This year, things are a little different, so we have options for both socially distanced or virtual events.

Zoom Easter bunny call!

For just £49 for 15 minutes why not have a family chat with the Easter bunny?!

An eggciting Bunny delivery at your door

If restrictions are eased, we can arrange for a bunny to deliver your Easter eggs and a gift to a business, a home or anywhere else you need them to with social distancing in place.

In full mascot suits our bunny's are **COVID secure**, and they will deliver to multiple locations.

Virtual egg painting with one of our crafters

A number of our event staff are gifted kids entertainers, and also partake in some craft. So how about having a virtual craft session? Our crafters can discuss beforehand what items are needed for the session and you can then have a few peaceful hours with your children, crafting.

A virtual Children's Entertainer

Our children's entertainers are great at keeping your kids upbeat and laughing for a few hours, and how nice to see a face outside of the family! That gives you some time to do some work or even just lie down!

Corporate teams special guest, or successful leafleting....

When was the last time you heard your colleagues laugh on a call?! Why not liven up a business call with your team by including a star guest?

We can also flyer for your business in full bunny gear if needed - a great way to promote your business, or let people know you are open and ready to welcome them!



So get in touch with us if you require any promotional staff, want to book an Easter Bunny or just for a chat. We can't wait to talk to you!

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