

**'MARSHALS'
THE ANSWER
TO HOSTING
A SMOOTH
EVENT**

**ENSURE YOUR
NEXT EVENT RUNS
LIKE CLOCKWORK!
TEG Talks!**



JANUARY 2022

MARSHALS - THE ANSWER TO HOSTING A SMOOTH EVENT!



"The marshalling staff provided to assist with our event were punctual, friendly, polite, helpful and professional. They engaged well with other event staff and with attendees too. Would definitely recommend!"



ENSURE YOUR NEXT EVENT RUNS LIKE CLOCKWORK!

by Nichola Clydesdale

Often referred to as security staff, any business which has ever used marshals completely understands their worth.

Equally, if you've never employed the services of a marshal and your event hasn't quite run as you planned it, you'll know all too well why you should have!

Rest assured, you're not alone, as it's a conversation that we hear all too frequently at Envisage Promotions.

Sadly, it can result in leaving a lasting negative impact on your delegates

experience, and with some people still feeling anxious, is it really worth yours and their stress?

Not only do our marshals keep queues orderly and crowds in check, their assistance goes way beyond that.

At the end of 2021, we secured a two month contract with Amazon to provide cover for over 4,000 shifts. Based at most of Amazon's UK hubs, our marshals duties included logistics, payroll, loss prevention, as well as all onsite and car-parking issues.

"All the marshals were a great help, friendly, willing and flexible, and I would have no hesitation in using your company again!"

Mole Valley District Council



'Covering more than 4,000 shifts, Envisage Promotions was delighted to have secured the national Amazon seasonal contract'

Just before Christmas we also worked with local councils in Surrey, who were providing entertainment during the festive period, and alongside spectator safety, our marshals helped to set up gazebos and acted as roadies for the bands!

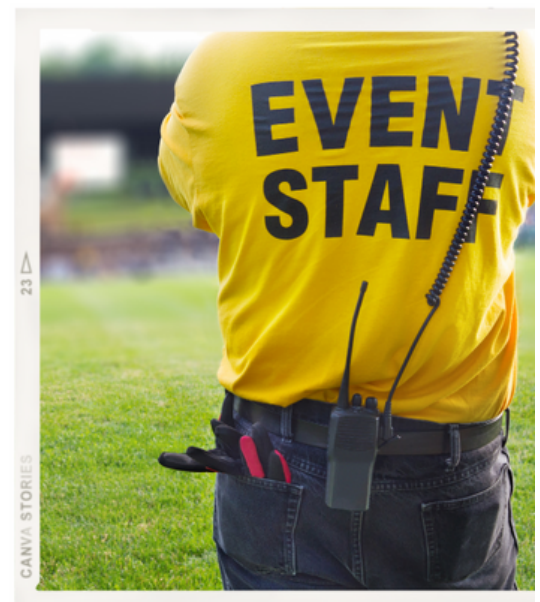
The well known Luna Cinema, who specialise in outdoor film showings, drive-in style movies and even 'Sex in the City' pop-up's in Covent Garden have been a long standing client of ours, and along with providing marshals and car parking attendants for all their events in 2021, our diary is filling up fast with their 2022 requirements.

It's definitely not too late to request a number of our marshals for your next exhibition or event, as with over 30,000 personnel on our books, there's always plenty of experienced temporary staff to go round.

"All the marshals were a great help, friendly, willing and flexible and I found them very easy to work with.

I would definitely use your company again and recommend you, as well as asking for the same marshals to support us, thank you!"

Mole Valley District Council



TESTIMONIAL





WHEN A GREAT MARKETING IDEA GOES VIRAL!

by Nichola Clydesdale

Much like great design, when it comes to marketing, it's not always necessary to re-invent the wheel!

Of course, all marketing plans, strategies and implemented ideas should be curated to reflect the brand which they represent. Rather than striving to find the next unique idea, frequently the tried and tested route is often the best.

At Envisage Promotions, we not only provide temporary staff, we can assist you with your ideas.

Not only do we know how to create a buzz for your new product or service launch, if you want to 'rent a crowd', or need to deliver a truly memorable PR stunt, we can help.

Only recently we helped in the launching of a 'well-known' new drive thru site by supplying a crowd, which in

turn created 'noise' as people naturally want to see what all the fuss is about!

This tried and tested method works every time, much like it did back in 2016, when we were asked to supply 'tenuous lookalikes' for a publicity stunt outside the House of Commons.

Let Envisage Promotions help to make your ideas a reality, and who knows, they might just be the next big thing to go viral too!

'Looks familiar?... This publicity stunt went viral back in 2016 thanks to Envisage Promotions'

#SANTALIVEREAD



@brynmenynschool
"This morning Butterflies enjoyed listening to a story read live by Father Christmas!"



@KincraigToddler
"We are excited to watch #santaliveread read us a Christmas story"



@Y1_CTK
Trying to wake Santa up!
#santaliveread

1,134,810
VIEWERS



TRENDING
NUMBER 4 ON
TWITTER!



@Class1W_ws
"We are excited to watch #santaliveread read us a Christmas story"

WHEN SANTA WAS TRENDING ON TWITTER (HE BEGAN TO SHOUT!)

by Nichola Clydesdale

As the UK's leading supplier of Santa's, it's no surprise that in the run up to the festive period, a large proportion of our bookings are for seasonal characters.

However, even we weren't expecting the phenomenal amount of Santa bookings we received in the last quarter of 2021.

It's clear that people really wanted to celebrate 2021 in style. Along with the many extended and regular bookings made by well-know high street names, there was a significant increase in the amount of one-off visits that the guy in the red suit had to fit in!

One customer even made it to Twitter, trending at number 4 with #SantaLiveRead!

'Learn Live' is a repeat client who has worked with us every year since they started. The initiative, which this year saw over 1,000,000 school children participating at the same time, is to watch Santa Claus reading out stories that the children can engage and interact with.

It's just one of the many reasons why the team at Envisage Promotions love to do what they do!

Obviously, we hope that 2022 will be equally as good as 2021 was, both for us and for your businesses too. So, on behalf of everyone at Envisage Promotions we wish you all the very best for the year ahead.

'One Santa client even made it to Twitter, trending at no. 4 with #SantaLiveRead'