

ENVISAGE PROMOTIONS - FOR ALL YOUR PROMOTIONAL NEEDS



Christmas is for everyone!

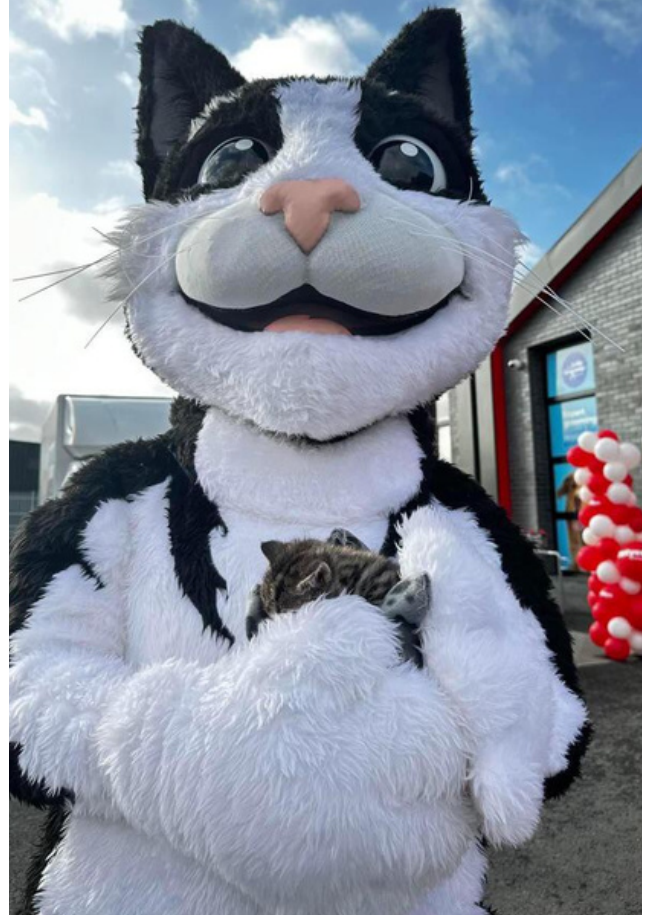


An epic Aldi PR stunt!



Working with McDonalds and Rylan!

2023 - a year in review



WHAT'S IN THIS ISSUE...

Welcome to our latest newsletter

In this issue, we're reflecting on the successes of this year. It's always a great time to reflect back on the year and celebrate our positive achievements, including the many epic Aldi PR stunts we've been involved with this year, not forgetting an equally memorable PR stunt for McDonalds including everyone's favourite celebrity Rylan, teams for the Friends Experience and staff for Disney 100 at ExCel.

On behalf of everyone at Envisage Promotions would like to sincerely thank our loyal clients for their continued support and custom in 2023.

Merry Christmas everyone and we look forward to working with you in 2024.

Nichola



03

12 OF THE BEST...
A YEAR IN REVIEW



04

12 OF THE BEST...
A YEAR IN REVIEW
CONT.



05

12 OF THE BEST...
A YEAR IN REVIEW
CONT.



06

CHRISTMAS ISN'T
JUST FOR KIDS!



PR stunt for McDonalds

Location: Various McDonalds branches

A great PR stunt for McDonalds thanks to our teams of actors, who appeared as crowds at a number of UK branches alongside celebrities such as Rylan to create a buzz and draw attention to the fast food restaurant.



Friends Experience

Location: NEC, Birmingham

Bringing the US hit TV series to the heart of Birmingham, we were delighted to supply temporary staff to the NEC for the Friends Fest which took place this summer.



Aldi 'Pigs in Blankets'

Location: Camden, London

Envisage Promotions provided a number of talented actors for the pre-launch photography and videography of Aldi's pop-up temporary restaurant, to appear as customers trying the menu and as clients queuing to be let in!



Disney 100

Location: ExCel, London

Running until 2024, a number of our promotional staff are currently based at London's ExCel to work at Disney 100 in numerous brand ambassador roles, ultimately ensuring that every visitor experiences the same Walt Disney magic as the creator of this empire intended.



Aldi promo PR stunt

Location: Aylesbury

A clever PR stunt for Aldi which saw 15 Envisage actors travelling on a Aldi branded bus, being picked up from a number of leading supermarkets including Tesco's, to ultimately end up at the Aldi supermarket.



The Lawn Tennis Association

Location: Various UK locations

A number of our costume performers worked at different locations for the Cinch tennis Championship tour, to engage with youngsters to get them interested in tennis.



Halloween performers

Location: Various UK locations

Much like the popularity of our Santa's, every year a large number of our Halloween performers are annually booked to appear at the same venues, thanks to their spine chilling efforts in scaring people!



Freshpet

Location: Various UK locations

Having been initially appointed to provide sampling staff to promote their range of fresh pet food locally, Freshpet asked us to provide sampling staff to cover a large number of UK supermarkets, because they were so impressed with the great feedback they were receiving and the significant increase in sales.



ScotRail celebrates 40 years

Location: Various Scottish locations

To mark 40 years of better rail links with the rest of the UK, ScotRail asked Envisage Promotions to provide staff to promote and distribute cake pops to the passing public, to celebrate their 40th birthday.



Luna Cinema

Location: Various UK locations

Every year, Envisage Promotion is delighted to supply temporary staffing teams to support the ever popular Luna outdoor cinema experience.



The Aldi rosé wine PR stunt!

Location: Manchester

Attracting a lot of crowd attention and intrigued by the oversized billboard, our actors were required to pour themselves a glass of rosé wine, then engage with each other in a friendly and sociable manner.



Jolley's mascots

Location: Various UK locations

Always a crowd pleaser, Envisage Promotions was required to provide a number of aptly dressed animal costume characters to entice potential passing customers to stop and find out what all the commotion was about.



Christmas isn't just for kids!

by Nichola Clydesdale

As a nation we love to treat our pets, and especially at Christmas, with more than 50% of pets receiving their own Christmas stocking and a quarter of all pet owners buying a Christmas jumper for their furry friends!

In fact, 25% of pet owners claim to

be spending as much on Christmas presents for their pet as they will be spending on their kids or partner!

It'll be no surprise therefore, that along with supplying a huge number of Santa's to delight children up and down the UK, we were recently asked to supply a pet friendly Santa

for a dog cafe! A huge number of owners queued with their four legged friends so that their treasured pets could bark at Santa to give him their lists and let him know what they would really like for their special doggy dinner or which new toy they would really like to be given this year!

new on the blog...



On-site expert event managers

Our experienced event managers can be your dedicated on-site presence when you most need them!

[Read more...](#)



A greener start to 2024

Eight top tips for going greener and making a positive environmental impact with your events in 2024 and beyond...

[Read more...](#)



The Art of Experience Making!

Transform your next event from being a mere gathering into a immersive, sustainable, and inclusive spectacle.

[Read more...](#)

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