

February 2024 ISSUE 60

ENVISAGE PROMOTIONS - FOR ALL YOUR EVENT NEEDS







ALDI - Pigs in Blankets Cafe

National Apprenticeship Week









Where are they now?

Envisage Apprentices



Working with ALDI Pigs in Blanket Café

by Faith King

Envisage had the opportunity to collaborate with a large event and marketing agency for their client ALDI a renowned global supermarket chain. Providing staffing solutions for the grand opening of the Pigs in Blankets Cafe, in London.

ALDI, known for its commitment to quality and innovation, decided to introduce a Pigs in Blankets Cafe in London, offering a delightful array of creative dishes centred around the beloved festive treat Pigs in Blankets.

The partnership with Aldi required our staff to act as customers for a photo shoot for social media campaign. To ensure ALDI got the imagery they needed we supplied a well-trained and experienced team to exceed these expectations. The partnership between Envisage and ALDI was remarkably successful, particularly evident in the triumphant opening of the Pigs in Blankets Cafe. Our well-selected and trained staff played a key role in creating a joyful atmosphere for customers. This success resonated online, with blogs and Aldi's website highlighting the event's triumph.



Hop into Spring with Our Easter Bunny Hire Service!

Since 2010, Envisage has been the goto source for Easter Bunny hire services across the UK.

Trusted by leading brands like Eurotunnel, A Plan Insurance, and Company Shop Group, as well as schools and various other organisations, we've brought joy and excitement to countless Easter events. Our Easter Bunnies are more than just costumed characters-

they're the embodiment of the holiday spirit, spreading cheer and delight wherever they go.

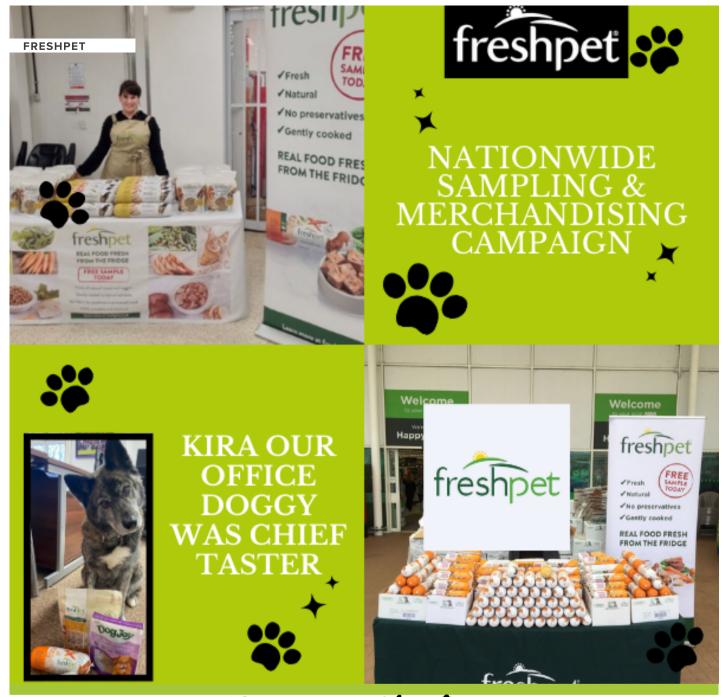
We only use professional experienced performers.

If you're curious about how an Easter Bunny could enhance your business's Easter celebrations, then you can read our case studies.

by George Kelly

Dive into real-life examples of how businesses have utilised our Easter Bunny hire service to engage customers, boost foot traffic, and create unforgettable experiences.

Let us bring the magic of Easter to your next event!



Enhancing Freshpet's Presence Across the UK! by Jaden Clydesdale

Since 2020, we've proudly partnered with Freshpet, engaging in various activities to promote their products across the UK. Our in-store demonstrations have been a hit, offering free samples at stores from Manchester to Kent and Somerset, introducing customers to the freshness of Freshpet. Additionally, our dedicated store checkers have been hard at work across Berkshire, London, Kent, and Yorkshire, ensuring Freshpet's products are well-maintained and stocked. Now, we're expanding our services with a new store checker in the North West region. Our store checkers play a crucial role in maintaining product quality and presentation. from date checking stock to replenishing fridges and completing detailed reports, they ensure Freshpet's products are always in top condition for customers to enjoy. With our commitment to excellence, we're proud to support Freshpet's mission to provide fresh and nutritious pet food options.



From Apprentice to Director

by Megan Gallacher

With it being National Apprenticeship Week we thought it's only right that we have a catch up with our current and past apprentices.

All six of the Envisage Team featured above started their career as teenagers and we have enjoyed watching them flourish. At Envisage we pride ourselves with knowing that doing an apprenticeship has benefited our staff in a positive way, as the team have progressed their way through the business.

Bradley who started at Envisage in 2014 when he was 19, has now become a Director of the business, George is now our Key Account Manager, Elliss our Booking Team Manager and Jaden our Booking Team Deputy Manager and we can't wait to see what's in store for Megan and Faith!

We are really proud of everyone in our team and apprenticeships worked for us!





Cronpiers for Unforgettable Experiences

Envisage now has a large database of croupiers and card dealers.



Unforgettable Brand Experiences Guide by Envisage Promotions

Brand Experiences Big Outdoor Events

HIRING EVENT STAFF FOR BIG OUTDOOR EVENTS IN

2024

In the dynamic world of events, creating memorable brand experiences is vital.

Read more ...

Here's why hiring event staff are the key to making your outdoor event a success.



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