

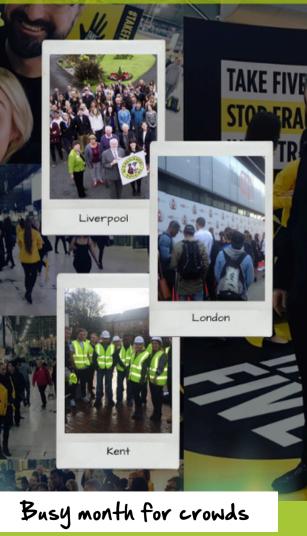
April 2024 ISSUE 62

#### ENVISAGE PROMOTIONS - FOR ALL YOUR EVENT NEEDS



Envisage International







#### It's Marshal Season

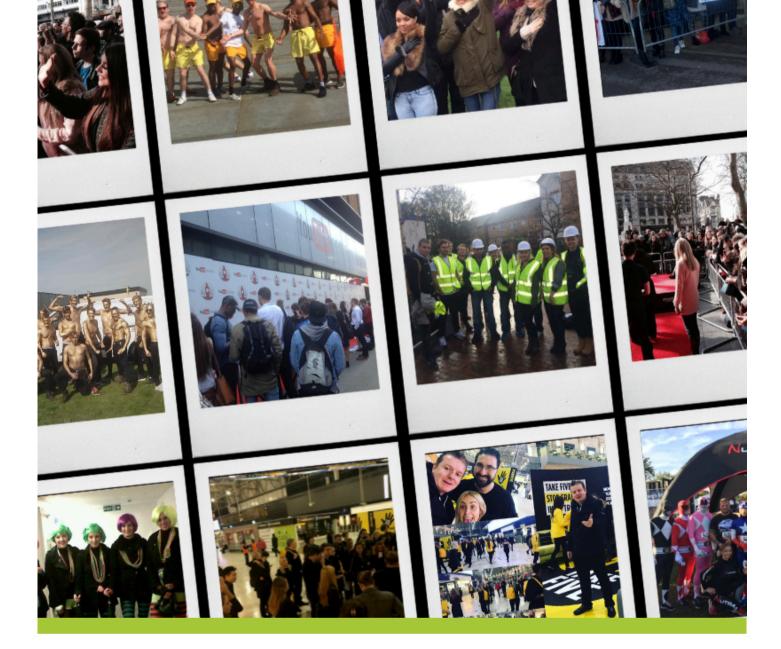
As we transition into May, it marks the beginning of outdoor event season! At Envisage we're gearing up to provide our services for a wide range of events, including car park marshals, charity run/walks, exhibitions, conferences, cycle races, community events, and much more. Our dedicated team is ready to ensure smooth operations and safety for all attendees.

# Envisage International



Did you know that Envisage doesn't just provide staff across the UK, but also across the globe? In April alone, we've deployed Brand Ambassadors in France, Spain, Germany, and the USA.

Our global network allows us to deliver top-notch event staffing solutions internationally, ensuring that your events receive the same high level of service no matter where they are held. Whether you need assistance in Europe, America, or beyond, trust Envisage to provide experienced and professional staff to meet your needs.



# A busy month for crowd hire

by George Kelly

April has been a bustling month for crowds at Envisage Casting Agency, with a diverse range of bookings keeping us busy. From enhancing the ambiance of a music venue to participating in creative PR stunts, our crowds have played a vital role in various projects.

One notable event saw us supplying a crowd for a music venue's photo shoot, where our extras helped increase the numbers and create an energetic atmosphere. In another instance, our team took part in a high-profile PR stunt in London to raise awareness of a new cryptocurrency, adding authenticity and excitement to the campaign.

We also collaborated with a university, providing actors to act out a disciplinary scene to assist the HR team in their training exercises. Additionally, an events company hired 40 people to wave goodbye at a London exhibition, creating a memorable moment for attendees. We also lent our expertise to a prewedding rehearsal, where our crowd helped increase the number of guests in the shots, making the event feel lively and vibrant.

Overall, it's been a fulfilling month for our crowds, showcasing the versatility and impact of our services in various settings.



### April 2024 in pictures!

#### by Jaden Clydesdale

As we step into April, things are really heating up here at Envisage. Our team has been buzzing with activity as we dive into a season filled with exhibitions, both across the UK and in Europe.

From bustling crowds to exciting photo shoots and eye-catching PR stunts, it's been all hands on deck to ensure everything runs smoothly. Our marshaling division has been especially busy, gearing up for what promises to be a very active season ahead.

With each event bringing its own unique challenges and opportunities, we're excited to see what the coming months have in store. From ensuring safety and security at large gatherings to creating memorable experiences for attendees, our team is ready to tackle it all. But it's not just about the work – we're also looking forward to the chance to connect with new faces and showcase the incredible talent and dedication of our staff.

As the days get longer and the events get bigger, we're grateful for the opportunity to be a part of so many exciting moments.





British Beekeepers Association

Our energetic mascot performer dressed as a giant life-sized Asian Hornet at the NEC





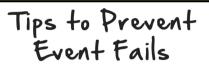
Staff for Jurassic World Exhibition

10 brand ambassadors and an event manager a day for a five month exhibition in London

Read more ...

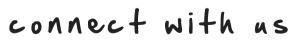


Unforgettable Event Fails Lessons Learned & Preventative Measures



Some of the biggest event fails in history and the valuable lessons they have taught us





WWW.ENVISAGEPROMOTIONS.CO.UK

f 🔰 🞯 in