

ENVISAGE PROMOTIONS - FOR ALL YOUR EVENT NEEDS





## Envisage Staff Go Wagatastic for Local Dogs and Cats

We are thrilled to share the success of our recent fundraising efforts in support of local animal charities. Our team came together with incredible enthusiasm and dedication to make a positive impact on the lives of dogs and cats in our local area.

**1. April Madness:** Throughout April, we asked all our staff to donate £1 every time they submitted an invoice. Additionally, for every new client booking, we donated £10 to the fund. This initiative raised a substantial amount for our furry friends.

**2. Cake Sale:** Our team got busy baking fabulous treats, including some for the dogs! We invited staff from nearby offices and even the local school next door to join us for a feast of cakes, brownies, and doggy treats. A special guest appearance by "Lee the Dog" added a fun twist to the event.

**3. Quiz Night:** The final push was a quiz night, where friends and family were invited for an evening of brain-tackling questions and fun.

These funds will directly support veterinary care, shelter improvements, and adoption programs at our local animal charities: East Midland Dog Rescue, Pawprints, and Cats Protection.

Thank you to everyone who contributed time, money, and effort to this worthy cause. Together, we are making a difference in the lives of our furry friends.

by Debbie Gallacher





## How we prepare for Summer Events

by Lee Murphy

At Envisage summer is one of our busiest times of the year. Clients depend on us to provide event staff for various summer activities, including weddings, festivals, corporate functions, community fairs, and sporting promotions. Here's a glimpse behind the scenes at how we're preparing to make this summer unforgettable.

### Planning

As soon as spring arrives, we kick into high gear with brainstorming sessions across the whole team.

### Marketing

Our marketing team plans summer campaigns in advance. Newsletters,

social media, email's and website enhancements to attract client interest.

### Promotional Staff

Relationships with our promotional staff are crucial. We spend time communicating with our team, updating them on upcoming events, and checking their availability for various summer projects.

### Meetings

Understanding client goals is vital. We have many comprehensive meetings to ensure we understand everything they want to achieve at their event.

### Event Day

Our team ensures all hired staff arrive promptly and well-briefed. We are ready to resolve any unexpected issues with minimal impact on our clients.

### Post-Event

Gather feedback to analyse what went well and identify areas for improvement. This review is crucial for our clients.

Memorable experiences and happy clients is always our summer goal!



# Memorable May

by Elliss McLaughlin

At the start of May we had one of our amazing costume performers at the Kent country showground dressed as a Lion, seeing thousands of school children.

The client gave some great feedback: *"He was very professional throughout the day in difficult conditions in the warm mascot outfit."*

*He understood the role and happily accepted direction where need be. We would have no complaints in using Matthew again at future events if need be."*

Our bookings team executive Megan Gallacher demonstrated outstanding dedication and achieved a distinction in her apprenticeship, we are all very proud at the Envisage HQ!

On Thursday 16th May 2024 our mascot Topsy the bear was raising awareness throughout the day of mental health awareness week. He was giving free hugs to visitors and had a fundraising bucket raising funds for the Mental Health Foundation. In Broad Street Mall, Reading.



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## Get ready for summer events

What is involved with preparations for summer promotional events?

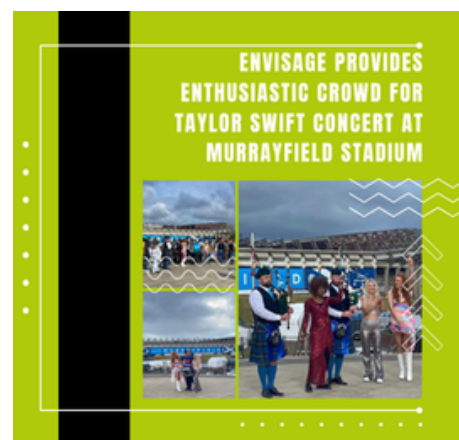
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## Young Farmers Events

We have been providing staff at Young farmers events throughout May

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## A Crowd of Swities

A diverse crowd of 'Swifties' at Murrayfield Stadium listening to Bag Pipes

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