

ENVISAGE PROMOTIONS - FOR ALL YOUR EVENT NEEDS



As summer draws to a close, the vibrant days of sunshine those that we did have, give way to the crisp air and colourful foliage of autumn.

It's a season of change, both in nature and in our work. With the busy season of Santa and Elf bookings beginning, we've shifted from the laid-back vibe of summer to the energetic pace of Autumn.

Now is the time to refocus on our goals and prepare for the festive flurry ahead and bring Santa back from his holidays!

Let's approach this season with renewed energy and enthusiasm for the exciting challenges that autumn brings.



*Enjoying the last of the sunshine!*

# F1 Zooms into London!!!

Envisage Agency is thrilled to be partnering with the newly opened F1® Exhibition in London, offering fans an unforgettable journey through the history and future of Formula 1. Since opening in August, the exhibition has welcomed visitors to explore the captivating world of motorsport like never before. Our highly trained staff are committed to delivering a top-notch experience for all attendees.

The Formula 1® Exhibition is not just a static showcase—it's an immersive adventure that plunges visitors into the heart of F1. From legendary race cars and rare artifacts to exclusive films and photographs, the exhibition provides a comprehensive look at the evolution of the sport. Visitors can also enjoy cutting-edge interactive experiences, such as The Fastest Lap Racing Simulator and green screen photo opportunities, making the exhibition exciting for fans of all levels.

Running until December 2024, the exhibition has already garnered rave reviews. One visitor shared, "Loved this exhibition! From the moment you enter, you're right in the heart of Formula 1." Another enthusiast remarked, "The exhibition brilliantly captures the thrill of F1—the visuals and stories are fantastic. You can almost hear the engines roar!"

Our dedicated staff play an essential role in the exhibition's success, ensuring each visitor leaves with unforgettable memories. Their professionalism and passion have helped elevate the exhibition, which continues to draw large crowds. As the Formula 1® Exhibition continues to inspire, we are proud to be a part of this exhilarating event, which promises to be a must-see for any F1 fan or curious newcomer.

By Jaden Clydesdale







## Envisage & Plus Plus together Engaging Children with Playful Learning

When it comes to introducing a product to the market, especially one as imaginative and engaging as children's toys, the experience needs to be as playful as the product itself. That's exactly what Envisage Agency accomplished for PlusPlus, a renowned children's toy brand, by providing skilled sampling staff across the UK. This initiative allowed children to interact directly with the toys in stores, enabling them to experience the fun and creativity of PlusPlus before making a purchase.

PlusPlus is known for its unique and versatile building toys that encourage creativity, fine motor skills, and cognitive development in children.

However, in a crowded toy market, even the most innovative products need more than just shelf presence—they need a connection with the audience.

PlusPlus faced the challenge of ensuring that parents and children alike understood the value of their toys beyond just what's written on the packaging.

Feedback and Engagement: Envisage's sampling staff also gathered feedback from both children and parents, providing PlusPlus with valuable insights into consumer preferences and perceptions.

This direct engagement helped refine the brand's in-store marketing strategies and ensured that PlusPlus remained top-of-mind for shoppers, the feedback collected during the sampling events allowed PlusPlus to fine-tune their product offerings and in-store displays, making future marketing efforts even more effective.

By George Kelly



As summer winds down, we're taking a moment to reflect on an epic August! From thrilling exhibitions and mascot mayhem to toy demos and test drives, we traveled across the UK bringing fun and excitement. Here's a quick recap of August's highlights:

The Batman Unmasked exhibition wrapped up its run in Manchester, with fans flocking to see rare collectibles and interactive displays. But the adventure isn't over—the exhibit has now moved to London's Covent Garden, running through September and beyond. If you missed it in Manchester, don't worry—there's still time to catch it in the capital!

Another big highlight was the grand opening of the F1 Exhibition. Launching in August, this high-octane showcase will run until March 2025, giving racing fans plenty of time to explore interactive exhibits, historic cars, and cutting-edge F1 technology.

August also saw a parade of mascots bringing joy to events across the UK. The Playmobil mascots entertained at the Glow Worm Festival, and SWATCH mascots rallied crowds throughout the month, spreading fun wherever they went.

From superheroes to race cars, August was packed with excitement. Whether you joined us at an event or saw us at a big exhibition, we hope you had as much fun as we did! Stay tuned for even more unforgettable experiences as we roll into autumn. See you soon! by Megan Gallacher



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