



Boost Your Event Profits with Our
Free Expert Resources

Expert strategies you can start
using today—no cost, no catch



July Highlights



New on the Blog

★ Trustpilot
★★★★★ 4.9

Google
Reviews
★★★★★ 4.8

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July highlights

Crowds

Retail



Sales



Mascots



Exhibitions



Marshals



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Boost Your Event Profits with our Free Expert Resources

Planning an event isn't easy—every detail matters. From attracting footfall to keeping everything running smoothly, there's a lot to juggle. That's why we've created **free resources packed with expert insights to help you plan with confidence.**

1. Ways to Attract Footfall and Create Buzz

When your stand is competing for attention, making it stand out is crucial. This guide shares tips to:

- Design an eye-catching space.
- Use interactive elements like games or demos.
- Engage with giveaways and competitions.
- Leverage technology like live streaming and AR.
- Perfect whether you're hosting a trade show, expo, or festival stall.

2. Marshalling Excellence for Smooth Operations

Great events don't happen by accident—they need planning and teamwork. This guide offers advice on:

- Communicating effectively with marshals and staff.
- Creating clear emergency protocols.
- Managing guest flow to prevent overcrowding.
- Ensuring everyone feels safe and welcome.
- Ideal for festivals, corporate events, and community gatherings.

3. Social Media Content Ideas

Keep your audience engaged before, during, and after your event with:

- Teasers and countdowns.
- Live updates and behind-the-scenes moments.
- Post-event recaps and testimonials.
- Hashtag and user-generated content strategies.
- A strong social presence helps your event stay top of mind.

Visit our Website for your FREE resource packs www.envisagepromotions.co.uk

new on the blog...



Music and Marshals

Music Festivals Like Wireless Run Smoothly Ah, summer in the UK – sunshine (sometimes), bucket hats, glitter, and the bass pumping from festival stages across the country. From Wireless to Glastonbury,

[Read more...](#)



Powerful Staff at Immersive Events

From blockbuster exhibitions like Disney100 and Tutankhamun: His Tomb and His Treasures, to nostalgic experiences like FriendsFest, the appetite for these kinds of events continues to grow

[Read more...](#)



Mascots beat Digital Fatigue

With a constant barrage of emails, social media ads, pop-ups, and sponsored content, it's no surprise that attention spans are shrinking

[Read more...](#)

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