









Marshals







Looking Ahead to 2026

It might feel like you've only just found your feet in 2025, but Quarter 1 2026 is already creeping into view. For many businesses whether you're prepping an exhibition stand, planning a PR stunt or kicking off a new campaign, January to March is one of the busiest stretches of the year.

What's different about 2026? In-person events continue to climb, and many organisers are locking things in far earlier than before. That means it's worth taking a moment now to map out what you want your first quarter to look like.

A bit of early structure can save a lot of headaches later. Smaller companies avoid the panic of last-minute staffing, and larger organisations can keep all their teams aligned without the usual rush. When you know your staffing needs, deadlines and goals in advance, everything else becomes far easier to manage.

Think of Q1 planning as giving yourself room to breathe: clearer timelines, fewer surprises and a better chance of getting the people and resources you want.

Helpful Q1 2026 Prep Tips

- List any confirmed or likely events for early 2026
- Work out the type and number of staff you'll need
- Check when internal approvals typically slow down or speed up
- Refresh any event materials that need updating
- Look at your 2025 activity for patterns to repeat or avoid
- Keep a bit of flexibility for late opportunities
- Start pencilling in key partners before the rush

Why not head to our website for some useful Tip Sheets www.envisagepromotions.co.uk







Christmas Market time

Christmas markets are one of the most cherished parts of the festive season. With their twinkling lights, traditional wooden stalls, mulled wine, and family atmosphere, they draw thousands of people each year.

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Strengthen your Exhibition Success

Successful networking doesn't just happen by chance. It begins with clear intent and thoughtful preparation. Are you looking to meet new clients, explore partnerships, or learn from others in your field?

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Reality of Event Clean Up

After a long day of planning and hosting, rolling up your sleeves and picking up litter isn't exactly the glamorous ending most organisers envision....hiring a professional cleaning team, can make all the difference.

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