

THINK TEMP STAFF COST MORE? THINK AGAIN.

When you add up
recruitment, training,
overtime and lost
productivity...
the real cost might
surprise you.

READ BELOW TO
SEE THE FULL STORY

TEMP STAFF
GIVE YOU FLEXIBILITY,
SAVE TIME AND CAN
COST YOU LESS.

RECRUITMENT
COSTS



TRAINING
TIME



OVERTIME
COSTS



LOST
PRODUCTIVITY



One Promo Day: 15,000
steps + 1000 Keyrings



What we did in July



[Click here to read the full articles](#)



Marshal Staff Out

A Day in the Life: 15,000 Steps, 10 Hours and 1000 Keyrings



People often ask what a day working in promotions actually looks like, and no two shifts are quite the same, though the early start and the need to be ready for anything stay constant.

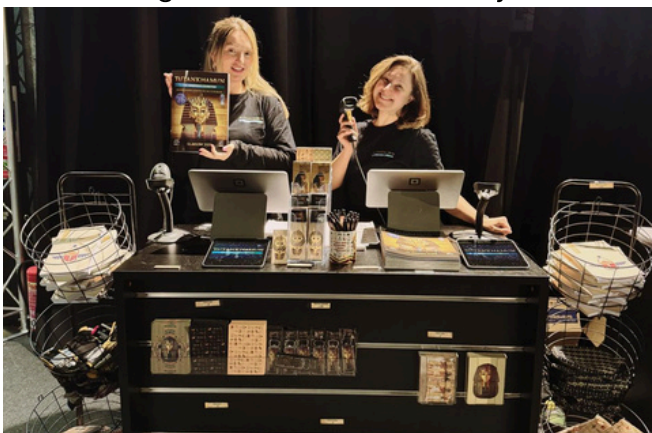
Today I'm working at a large immersive Tutankhamun exhibition at the NEC Birmingham, all Egyptian gold and atmospheric projections, and check in is 8am, so a coffee for the train journey is not optional.

Once on site, I check in on the Envisage App, meet the client and the team, collect my lanyard, and head into the briefing. It's a ten-hour shift, and visitors are already queuing outside, so it's shaping up to be a busy one.

Today, I'm on retail

There are four of us in the retail section, usually two on tills and two on stock, though everyone mucks in wherever needed. We restock and straighten the displays before opening, then the pace changes completely, with T-shirts and hoodies always popular and plenty of checking sizes, topping up shelves and covering tills while colleagues take breaks.

And then there are the keyrings!! Nobody warns you how often it's possible to straighten the same display in a shift, only for it to look like a small tornado has passed through five minutes later. It's just non-stop!!



The bits visitors don't notice

Throughout the day our event managers check everyone's okay, there's always something happening quietly in the background too, from covering a break to sending photos back to the Envisage team, so all a visitor sees is a friendly face and a well stocked shop.

15,000 steps later

By the end of a full day I'd clocked up around 15,000 steps, not bad for a shift spent working in a shop. The sounds from the immersive films rumble around the arena all day, and you catch families taking photos and visitors excitedly choosing something to take home, giving the whole day a real atmosphere.

Eventually the last visitors head off, everything gets tidied ready for the next day, and it's time to catch the train home before doing it all again tomorrow.

It looks simple from the outside, but a good promo team is constantly watching, helping and adapting, making sure the person in front of them has no idea how busy it is behind the scenes.

PAYE STAFF VS TEMP STAFF

THE REAL COST IS NOT ALWAYS JUST THE HOURLY RATE

When a business only needs extra support for a day, a weekend or a short term project, taking on someone directly can bring more cost and admin than expected. Recruitment, onboarding, payroll processing, training time and internal support all add up, even before the work begins. Temporary staff can often be the more practical and cost effective option because you get the cover you need without the long term commitment. And with National Payroll Week coming up next month, it is a timely reminder that the true cost of staffing is often much wider than basic pay alone.

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PAYE STAFF

VS.

TEMP STAFF



Recruitment takes time: advertising, screening and interviews.



Onboarding and training can take valuable team time.



Payroll admin, records and processing create extra workload.



NI, pension and employment costs may apply where relevant.



Holiday, sickness and absence can create further cost and disruption.



Short term needs can become long term commitments.



Internal staff may spend time managing the process instead of core work.



Ready when needed: staffing support already in place.



Less set up: experienced temporary staff can hit the ground running.



Payment administration is handled for you.



A simpler staffing solution for short term cover.



Flexible cover for busy periods, events and seasonal peaks.



Book staff only for the days you actually need.



Your team stays focused on the job, not the admin.

**TEMP STAFF DO NOT ALWAYS COST MORE.
IN MANY CASES, THEY SAVE TIME, ADMIN AND MONEY.**

ENVISAGE PROMOTIONS - STAFF EVERYWHERE 24/7

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new on the blog...



What Is Interactive Event Staffing?

In short, interactive event staffing is staff whose job is to actively run part of the guest experience, not simply be present for it.

[Read more...](#)



Crowds for Big Brand Marketing

From product launches to sponsorship activations, brands regularly bring in background crowds to create atmosphere, guarantee turnout, and give a campaign the scale it needs to perform.

[Read more...](#)



Which Staff? What's the Difference?

It sounds like a simple question, but the answer matters a great deal, because hiring the wrong type of person for the job can mean a flat event, a confused brand message, or money spent on skills you didn't need.

[Read more...](#)

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